

Green Gears

TRANSPORTATION & ADVERTISING



Full Service Logistics

Green Gears coordinates all removal logistics including trash; recycling; and compost pick-ups, location and maintenance of receptacles, clean sweep of the grounds, supply of bags, removal maintenance of vendors, and any unique removal needs as they arise freeing your team to focus wholly on production concerns.

Our Equipment

Our company uses a combination of zero-emission Cycles Maximus pedicabs, lightweight ClearStream trash receptacles, and the experience to maintain your grounds.

Green Initiative

We have experience initiating festival recycling and compost programs which brings the obvious benefit of diversion from landfills. More direct to the festival's benefit, these programs are enticing for sponsors. We provide a festival advertising platform and a "Post-Festival Diversion Report" that can be released through a sponsor's public relations department. On another level, our reports may be used to apply for grants from green public interest funds for future festivals.

Integrated Service

We can work in tandem with other crews during festivals, and understand the value of existing partners. Your existing crew members are the experts on the grounds, and we are willing to work with and learn from those who have the knowledge and experience with your footprint.



Proven Effective

We have %100 client retention in our six years of operations and have gathered nothing but positive feedback:



Dolar Bank Three Rivers Art's Festival

Over ten days, the festival attracts over 400,000 patrons and generates 5.53 tons of recycling, 17.3 tons of compost, and 8.05 tons of garbage from 20 stations and 15 vendors.



EQT Three Rivers Regatta

Over three days, the festival attracts over 600,000 patrons and generates 2.85 tons of recycling and 8 tons of garbage from 70 stations and 20 vendors.



Roar on the Shore

Over five days, the festival attracts 150,000 patrons and generates 12 tons garbage from over 50 garbage cans and 11 vendors.



Little Italy Days

Over four days, the festival attracts over 80,000 patrons and generates 2.1 tons of recycling and 3.5 tons of garbage from over 50 stations and 30 vendors



Thrival Innovation and Music Festival

Over two days, the festival attracts over 12,000 patrons and generates .75 tons of recycling and 2.4 tons of garbage



For more information please contact Paul Kletter: 412.512.9616 / paul@ggpedi.com / www.ggpedi.com



Ad Specifications

Advertising Options

Our package includes three locations for branding: on the sides of the pedicabs **A**, on signs affixed to the ClearStream recycling **B**, compost, and trash receptacles; and on shirts for our field crew. Additionally, the advertiser has the option to provide brand training to better establish a presence at the festival

Required File Formats

- High-resolution PDF (with Illustrator Editing Capabilities preserved)

File Requirements

- All fonts converted to outline
- Design to be approved by Green Gears
- Final Files average 5mb

Pedicab Advertising Information

- Trim Size: 45.5 in x 63 in
- Live area: 44.5 in x 50 in. (with .5 in. bleed on horizontal sides and 13 in. bleed on bottom)

ClearStream Sign Advertising Information

- Trim Size: 17 in x 11 in
- Live area: 16 in x 10 in. (with .5 in. bleed on all sides)

